

Change in the Management Board of zooplus AG

Munich, July 13, 2020 – Mr. Florian Welz, Chief Commercial Officer (CCO) of zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), Europe's leading online retailer of pet supplies, will leave the company on own request in best mutual agreement as of 13.07. 2020.

Florian Welz, with the company since 2018 and acting as CCO stated: "I am glad to see zooplus on a good way. I very much enjoyed being part of the zooplus success story over the past two years and wish my friends and colleagues continued success for the future."

The current CCO responsibilities will be separated into two new senior management roles: (1) category management which will also comprise sourcing and (2) our own brand portfolio. The responsibility for markets and sales and pricing have already been moved from the CCO to the CEO, while two new joiners, Markus Hermanutz (CIO) and Rainer Collet (CPO) will continue to develop digital excellence at zooplus.

Dr. Cornelius Patt, CEO, adds: "We are very appreciative of the momentum Florian has brought to the company. We will build upon this when taking sales, retail and marketing excellence to the next level. While we regret losing Florian, we firmly believe that our new senior management structure reflects the spectre of skill and specialisation needed for the best performance in our business model."

Christian Stahl, chairman of the Supervisory Board, comments: "Mr. Welz has played an important role in zooplus' successful development in recent years and has driven key developments for the company. On behalf of all members of the Supervisory Board of zooplus AG, I would like to sincerely thank him for his highly valued contribution to our company and wish him all the best and much success in his future personal and professional endeavours. We trust the company to be in safe hands of the proven Executive Board, Dr. Cornelius Patt (CEO), Dr. Mischa Ritter (COO) and Andreas Maueröder (CFO) and we are fully supportive of the new organisational structure."

Company profile:

zooplus AG was founded in 1999 and today is Europe's leading online retailer of pet supplies measured by sales. Sales totaled more than EUR 1.5 bn in the 2019 financial year. The company's business model has been launched successfully in roughly 30 European countries. zooplus sells products for all major pet breeds. The product range includes pet food (dry and wet food and food supplements) and accessories such as scratching posts, dog baskets, and toys in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a variety of interactive content and community offerings. The pet supplies market is an important market segment in the European retail landscape. Gross sales of pet food and accessories within the European Union amount to around EUR 30 bn. Based on the continued vigorous growth anticipated in the European E-commerce market, zooplus expects its dynamic performance to continue.

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