

## **Data Protection Policy for Shareholders and their Representatives**

zooplus AG, as the responsible body pursuant to Art. 4 no. 7 of the General Data Protection Regulation ("**GDPR**"), processes personal data of the shareholders related to the Annual General Meeting (name and surname, address, email address, number of shares, type of shares, form of ownership, number of the admission ticket) and, where applicable, of their legal or contractual representatives on the basis of the data protection provisions applicable in Germany. zooplus AG receives the data directly from the shareholder or its custodian bank. The data is processed for the sole purpose of enabling the shareholders and shareholder representatives to exercise their rights at the Annual General Meeting and to comply with the statutory provisions of a general meeting. Article 6 (1) lit. c) GDPR is the legal basis for this processing. We reserve the right to store the personal data processed in relation to the Annual General Meeting for a period of ten years unless there is a legitimate interest based on a judicial or extrajudicial dispute relating to the Annual General Meeting that requires the data to be stored for longer. After the expiration of the storage period, the data is either made anonymous or deleted.

The service providers who are commissioned for the purpose of preparing, executing and following up on the Annual General Meeting will receive only those personal data that are necessary for the performance of their duties. The processing is carried out exclusively in accordance with the instructions of zooplus AG.

In the event of requests to supplement the agenda pursuant to Section 122 (2) AktG and in the case of counter motions and election proposals by shareholders, these are made publicly available together with the name of the shareholder submitting the supplementary request or the counter-motion or the proposal for election (see Items 1 and 2 under Section IV "Shareholder Rights").

The personal data of the shareholders who attend the Annual General Meeting, as well as the data of the shareholder representatives, must be recorded in a registry of participants in accordance with Section 129 (1) sentence 2 AktG. This registry will be made available to all participants pursuant to Section 129 (4) AktG on the day of the Annual General Meeting.

If the statutory prerequisites are met, each shareholder has the right to obtain information about the personal data collected in accordance with Article 15 GDPR, correction of the data under Article 16 GDPR, the deletion of data according to Article 17 GDPR, the limitation of the processing of personal data according to Article 18 GDPR, the transfer of certain personal data to the shareholder or a third party designated by the shareholder pursuant to Article 20 GDPR and objection according to Article 21 GDPR.



For these and other inquiries, please contact our Data Protection Officer at

zooplus AG

Data Protection Officer

c/o HWData GmbH

Mr. Philipp Herrmann

Leonrodstr. 54

80636 Munich, Germany

Email: [ph@hwdata.de](mailto:ph@hwdata.de)

For more information about data protection, the related processing of shareholder information and your rights, please visit our website at

<http://investors.zooplus.com/en/dataprotection.html>.