

zooplus successfully listed on the Frankfurt Stock Exchange

Unterfoehring, May 9th, 2008

As of today, zooplus AG is successfully listed on the Frankfurt Stock Exchange's Entry Standard Segment. First trading price was at EUR 26,00 - giving the company a market capitalization of approximately EUR 62 mm. zooplus, Europe's leading online pet supplies retailer, will be traded under ZO1 as well as ISIN DE0005111702 and WKN 511170 and be listed on the Open Market segment.

Company profile:

zooplus is Europe's leading online pet supplies retailer. With activities in all core European markets through 9 separate national websites (Germany, the UK, France, Italy, Spain, the Netherlands, Belgium, Ireland and Poland) as well as its international website zooplus.com, the company offers a wide range of pet related products to European customers. The company seeks to build upon its successful European expansion and continue to grow aggressively whilst at the same time continually increasing its profitability over the coming years.

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