

Q1 2009 revenue up by more than 60% y-o-y

Munich, May 11th, 2009 – zooplus AG (WKN 511170, ISIN DE0005111702, ZO1), Europe’s leading online pet supplies retailer, has achieved total revenues of EUR 28,3 mm during Q1 2009 according to preliminary figures. This represents a growth rate of 62% y-o-y (Q1 2009 vs. Q1 2008). Total revenue consists of approximately EUR 26,8 mm in sales and around EUR 1,5 mm in additional income.

“We are delighted with our dynamic start into 2009. Despite the overall recessionary environment we have been able to substantially expand our business. Increasing market penetration within all our 15 European markets also of course remains a key priority for 2009”, says Florian Seubert, CFO and co-founder of zooplus AG.

In contrast to many other more cyclical sectors, online retail as well as pet supplies in particular have so far shown themselves fairly robust and resilient within the overall economic climate. The management is confident that it will be able to combine further substantial growth with substantial profitability in 2009.

The full Q1 2009 quarterly report will be published on June 2nd 2009 and will be available for download under the investor relations section of www.zooplus.de

Company profile:

zooplus is a leading online retailer for pet products in Germany and Europe and by its own estimate holds - with respect to overall online turnover - a leading position in all key European markets. zooplus offers products for all standard breeds and races (including equine supplies) via websites in Germany/Austria, UK, France, Holland, Belgium, Ireland, Italy, Spain and Poland and also, via zooplus.com, in other international markets. Total revenues for 2008 were EUR 85,1 mm on the back of substantial overall profitability.

Through its websites zooplus offers a wide range of pet products, i.e. particularly pet food (dry and wet pet food, pet food supplements such as chewing bones, snacks, etc) as well as pet accessories in a wide range of prices and categories.

zooplus is a predominantly growth-oriented company. zooplus intends to continue to grow aggressively in all its existing as well as new geographic markets whilst at the same time continuously improve its earnings and profitability levels over the coming years.

Online: <http://investors.zooplus.com/en/welcome/>

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