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**zooplus AG: Successful placement of capital increase with gross
proceeds of approx. EUR 37.5 m**

Munich, November 18, 2014 – zooplus AG, Munich, (WKN 511170, ISIN DE0005111702, ticker symbol ZO1) has successfully completed the capital increase via accelerated bookbuilding as announced yesterday. 610,039 new no-par value bearer shares of the Company have been placed with international institutional investors for a placement price of EUR 61.50 per share. After settlement of the transaction, which is expected to occur on November 21, 2014, zooplus AG will receive gross proceeds in the amount of approx. EUR 37.5 m. Deutsche Bank acted as Sole Bookrunner to the transaction.

The new shares will participate in dividends with effect from January 1, 2014 and are scheduled to be admitted to listing on the Frankfurt Stock Exchange as well as on the sub-sector of the Regulated Market with additional obligations arising from admission (Prime Standard) on November 21, 2014.

<End of Ad-hoc-Announcement>

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Ad-hoc-Announcement pursuant to § 15 WpHG



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