

New CFO for zooplus AG

Munich, June 18, 2013 – Andreas Grandinger (41) will become the new CFO of zooplus AG and will succeed Florian Seubert during the fourth quarter of 2013. Mr. Seubert had already announced in 2012 that he did not wish to re-extend his contract for another period beyond December 2013. A joint transfer of responsibility will occur from October 2013 onwards in order to ensure an optimal handover process. Mr. Grandinger will be responsible for finance, accounting, controlling and investor relations at zooplus AG.

Andreas Grandinger has an excellent background within finance and retail. His most recent role was as Chief Financial Officer at Parfümerie Douglas, a company generating EUR 2 billion of sales. He had previously held various senior positions within the Douglas Group since 2003, including a stint as Head of Corporate Development. Mr. Grandinger started his career at Bertelsmann after graduating in business studies from the WHU Otto Beisheim School of Management.

Michael Rohowski, Supervisory Board Chairman of zooplus AG, welcomed the nomination: "With Andreas Grandinger we have acquired a proven financial expert for zooplus who also draws on in-depth knowledge of the European retailing sector. He is an ideal appointment for us, and has the stature to significantly help further advance our company alongside his Management Board colleagues and the entire team. At the same time, we owe a great deal to Florian Seubert – who, as a co-founder successfully established zooplus from 1999 onwards and, in particular, successfully launched and oversaw our capital markets development from 2008 onwards. We are pleased that he will remain closely connected with the company as a shareholder in the future."

Company profile:

zooplus was founded in 1999 and has established itself as Europe's leading online retailer for pet products, measured by sales and total sales. In 2012, the latter amounted to EUR 336 m and has therefore increased six-fold since 2007. The company's business model has already been introduced successfully in 23 European countries. zooplus offers products for all pet varieties. Its product range comprises foods (dry and wet pet foods as well as pet food supplements) and pet accessories (such as cat trees, dog baskets and toys) in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a range of interactive online content and community features. Pet supplies is a key market

segment within the European retail landscape. In 2011, sales of more than EUR 22 bn were recorded within the pet supplies industry in the European Union. The ongoing "humanization" of pets in key industrialized countries means that pet owners' purchasing behavior is undergoing profound change and moving towards healthcare, wellness and other related premium products. In addition, continued strong growth is expected for eCommerce in Europe per se. zooplus is therefore anticipating continued dynamic growth for the future.

Online at: www.zooplus.de

Investor relations / media contact:

Dirk Ulmer
cometis AG
Unter den Eichen 7
65195 Wiesbaden
Tel: +49 (0)611-205855-24
Fax: +49 (0)611-205855-66
ulmer@cometis.de
Web: <http://www.cometis.de/>