

## **zooplus AG announces preliminary FY 2009 revenue figures**

- **Total revenue increased by 51% over 2008**
- **Strong growth momentum continues into 2010**

**Munich, January 29<sup>th</sup> 2010 – zooplus AG (WKN 511170, ISIN DE0005111702, ZO1), Europe’s leading online pet supplies retailer has today published its preliminary revenue figures for FY2009. Total revenue of EUR 129 mm represents an annual growth rate of 51% (FY2009 vs. FY2008). Total revenue consists of approximately EUR 123 mm in sales and around EUR 6 mm in additional income.**

“We have again been able to prove the sustainability of our highly dynamic business model. With total sales of EUR 129 mm we have reached a new all-time high in the company’s history” says Dr. Cornelius Patt, CEO and Co-founder of the company.

For the future, experts predict further strong eCommerce growth – an assessment which zooplus’ performance during 2009 again strongly underscores. This is also reflected in a recent study by the ECC according to which two thirds of all participating eCommerce retailers expect to grow in 2010 – despite the backdrop of a continuing weak overall economic environment as well as consumer climate.

Nevertheless, zooplus’ management is optimistic to continue the company’s success story. Pet supplies eCommerce continues to grow strongly whilst the European expansion puts zooplus on an ever stronger overall base. The company is active with more than 7000 products in 16 European markets in total.

Dr. Cornelius Patt emphasizes: “We are optimistic regarding 2010. Already in January we are seeing that our growth dynamics are continuing on a strong basis into the new year”.

**The company’s 2009 annual report will be published on March 31<sup>st</sup> 2010 and made accessible under <http://investors.zooplus.com/en/welcome>**

### Company profile:

zooplus is a leading online retailer for pet products in Germany and Europe and by its own estimate holds - with respect to overall online sales - a leading position in all key European markets. zooplus offers products for all standard breeds and races (including equine supplies) via websites in Germany / Austria, UK, France, Holland, Belgium, Ireland, Italy, Spain and Poland and also, via zooplus.com, in 6 other international markets.

Through its websites zooplus offers a wide range of pet products, i.e. particularly pet food (dry and wet pet food, pet food supplements such as chewing bones, snacks, etc) as well as pet accessories in a wide range of prices and categories.

zooplus is a predominantly growth-oriented company. zooplus intends to continue to grow aggressively in all its existing as well as new geographic markets whilst at the same time continuously improve its earnings and profitability levels over the coming years.

**Online:** <http://investors.zooplus.com/en/welcome/>

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