

**zooplus AG accepts findings and results of FY 2009 DPR / FREP  
random audit**

**Munich, January 27, 2011 – The company’s FY 2009 group accounts and group notes were selected for a random audit by DPR / Deutsche Prüfstelle für Rechnungslegung - FREP.**

According to DPR’s views and final findings the temporary sales allocation resulting out of the zooplus customer loyalty programme “zooPlusPoints” was calculated by employing a method which resulted in too low an apportionment for unused points between issuance and potential exercise. Taking these findings into account, the company’s total equity at YE 2009 was overstated by EUR 1.769 mm and the FY 2009 EBT and sales overstated by EUR 616k.

After a detailed review of the issue zooplus agrees with and recognizes these conclusions. zooplus AG is currently coordinating the resulting publication of the correction with BaFIN according to § 37q sec 2 sentence 1 WpHG and will correct the FY 2009 accounts according to the current IFRS rules as part of the FY 2010 accounting works. The corrections have no impact in terms of sales and earnings for FY 2010.

**<End of ad hoc announcement>**

**Ad hoc announcement  
pursuant to Section 15 of  
the German Securities  
Trading (WpHG)**



**Company profile**

zooplus was founded in 1999 and has become Europe's leading online retailer for pet products, measured by sales and other income. In 2009 total sales amounted to EUR 129.7 mm. Average annual growth exceeded 50% for the past three years. The company's profitable business model has already been introduced successfully in 17 countries. zooplus offers products for all pet varieties as well as equine supplies. Its product range comprises foods (dry and wet pet foods, pet food supplements such as chewing bones and snacks) as well as pet accessories (such as cat trees and toys) over a wide range of categories. In addition to a broad selection of over 7,000 products zooplus customers benefit from online veterinary consultations as well as a number of other interactive features. Pet products represent a significant market segment of the European consumer retail space. Overall revenues from pet food and accessories amounted to EUR 18 billion within the European Union in 2009 alone. Based on the growing trend towards humanisation of pets in western industrialised countries, pet owners are adapting their purchasing behavior in favour of health, wellness and other premium products. In addition, European eCommerce is expected to enjoy sustained, strong growth in the years to come.

**Online:** <http://investors.zooplus.com/en/welcome/>

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