

Dr. Norbert Stoeck



Personnel Data

Year of Birth:	1959
Nationality:	German
Academic Background	Study of Economic Engineering Promotion (Dr. rer. pol.); Topic: Strategies for internationalization of complex services
Place of residence:	Munich

Professional Career

- 1983 – today
 - Roland Berger**, Practice Group Manager
 Responsible for >100 projects in >15 Countries (e.g. Abu Dhabi, Brazil, China, Italy, Russia, Spain, Sweden, Morocco)
- 2012 – today
 - etravelworld GmbH**, Hannover, Managing Director

Publications

- Compendium Trade Show Management**, Co-Publisher (2nd edition in preparation)
- Trade Show Management (English)**, Co-Publisher
- Trade Show Management (Chinese Edition)**, Co-Publisher
- Numerous **Technical Essays, Press Articles** and **References** in professional publications and the daily press

Supervisory Board

- At present
 - Lindner Hotels AG**, Chairman of the Supervisory Board
 - aovo Touristik AG**, Chairman of the Supervisory Boards
 - Initiatoren AG für Beteiligungen**, Chairman of the Supervisory Boards
 - Passionsspiele Oberammergau Vertriebs GmbH & Co. KG**, Member of the Supervisory Board
- Since 2016
 - zooplus AG**
 Chairman Audit Committee
- Since 2006
 - zooplus AG**
 Member Supervisory Board