

## **zooplus AG: Preliminary 2008 full year revenue figures**

- **Total revenue increased by 53% year-on-year**
- **Dynamic start into 2009**

**Munich, January 30<sup>th</sup>, 2009 – zooplus AG (WKN 511170, ISIN DE0005111702, ZO1), Europe’s leading online pet supplies retailer, has achieved a total annual revenue of EUR 85 mm according to preliminary figures for 2008. This represents a 53% y-o-y growth rate and an all-time high in the company’s history. Total revenue consists of approximately EUR 80 mm in sales and around EUR 5 mm in additional income.**

“We are very happy with the way things are going at zooplus. With around EUR 85 mm in total revenue we have reached a new all-time record. Moreover, the first four weeks of 2009 have started on a very positive note, which makes us reasonably optimistic for 2009 as a whole” said Dr. Cornelius Patt, CEO and co-founder of zooplus.

The management is confident that it will be able to further and substantially increase overall revenue in 2009. In contrast to many other more cyclical retail sectors, pet supplies has so far shown itself to be remarkably resilient within the overall economic climate.

**The full 2008 report will be published on April 16<sup>th</sup> 2009 and will be available for download under the investor relations section of [www.zooplus.de](http://www.zooplus.de)**

### Company profile:

zooplus is a leading online retailer for pet products in Germany and Europe and by its own estimate holds - with respect to overall online turnover - a leading position in all key European markets. zooplus offers products for all standard breeds and races (including equine supplies) via websites in Germany/Austria, UK, France, Holland, Belgium, Ireland, Italy, Spain and Poland and also, via [zooplus.com](http://zooplus.com), in other international markets.

Through its websites zooplus offers a wide range of pet products, i.e. particularly pet food (dry and wet pet food, pet food supplements such as chewing bones, snacks, etc) as well as pet accessories in a wide range of prices and categories.

zooplus is a predominantly growth-oriented company. zooplus intends to continue to grow aggressively in all its existing as well as new geographic markets whilst at the same time continuously improve its earnings and profitability levels over the coming years.

**Online:** <http://investors.zooplus.com/en/welcome/>

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