

zooplus AG showing total H1 2009 revenue growth of over 60%

Munich, August 3rd 2009 – zooplus AG (WKN 511170, ISIN DE0005111702, ZO1), Europe's leading online pet supplies retailer has today published its preliminary H1 2009 revenue figures. Total revenue of € 59,2 mm represents a growth rate of 62% y-o-y (H1 2009 vs. H1 2008). Total revenue consists of approximately EUR 54,7 mm in sales and around EUR 4,5 mm in additional income.

“eCommerce continues to grow strongly. According to current publications, more and more consumers are actively using the internet for shopping purposes. As online market leader we were able to continue our substantial growth during recent months. For the second half of the year a weakening consumer climate might potentially impact zooplus as well. Despite this, we expect to continue on our growth path.” says Florian Seubert, CFO and co-founder of zooplus.

Online shopping in Germany remains relatively resilient compared to other sectors of the economy. This is also confirmed by a recent study published by TNS Infratest which forecast further dynamic eCommerce growth for 2009.

The full H1 2009 report will be published on September 30th 2009 and made accessible under <http://investors.zooplus.com/en/welcome>

zooplus is a leading online retailer for pet products in Germany and Europe and by its own estimate holds - with respect to overall online sales - a leading position in all key European markets. zooplus offers products for all standard breeds and races (including equine supplies) via websites in Germany/Austria, UK, France, Holland, Belgium, Ireland, Italy, Spain and Poland and also, via zooplus.com, in 6 other international markets.

Through its websites zooplus offers a wide range of pet products, i.e. particularly pet food (dry and wet pet food, pet food supplements such as chewing bones, snacks, etc) as well as pet accessories in a wide range of prices and categories.

zooplus is a predominantly growth-oriented company. zooplus intends to continue to grow aggressively in all its existing as well as new geographic markets whilst at the same time continuously improve its earnings and profitability levels over the coming years.

Online: <http://investors.zooplus.com/en/welcome/>

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