

zooplus AG showing strong growth in Q1 2009

- **Total sales up by 63% to EUR 28,5 mm in Q1 2009**
- **EBIT decreases slightly from EUR 0,5 mm to EUR 0,4 mm y-o-y**
- **EBIT margin at 1,3%**
- **Company plans to relist onto Regulated Market / Prime Standard in 2009**

Munich, June 2nd, 2009 – zooplus AG (WKN 511170, ISIN DE0005111702, ZO1), Europe's leading online pet supplies retailer has today published its Q1 2009 results. On the backdrop of a record increase in sales the company has successfully increased its presence in all core European markets and continues to invest substantially with a view towards further enhancing its online market leadership position.

Total sales of the company, which are generated in markets all across Europe, have increased by 63% y-o-y to EUR 28,5 mm for the first three months of 2009.

Earnings before interest and taxes (EBIT) decreased slightly from EUR 0,5 mm to EUR 0,4 mm y-o-y on the back of heavily increased investments and spending on European growth and customer acquisition as well as international logistics. Both areas represent key focal points of activity towards the company's goal of counter cyclically expanding its leading grip on Europe's online pet supplies markets. In this context, the company's customer base increased by more than 160k new customer accounts during q1 2009, a new record in the history of zooplus.

Due to a higher marginal rate of tax under IFRS treatment, the company's net earnings have decreased from EUR 0,5 mm to EUR 0,2 mm y-o-y, resulting in earnings per share of EUR 0,08 during Q1 2009.

zooplus will to continue to focus its 2009 strategy on organic expansion and dynamic growth within its European markets. After having entered all core EU markets in recent years, the company now concentrates on reaching substantial market reach, penetration and profitability not only in its German-speaking home markets but also within all other large European pet supplies markets.

zooplus aims to relist the company onto the more regulated Prime Standard segment of the Frankfurt Stock Exchange during 2009. In the legal context of this process and the publication of a new listing prospectus the company is obliged to officially retract all current business and financial forecasts published.

In the words of Dr. Cornelius Patt, CEO and co-founder of zooplus AG: “Our dynamic and profitable start into 2009 in the midst of a large and deep consumer recession underlines the strength and potential of our business model. We will continue to focus on keeping up our dynamic growth and invest heavily towards achieving a truly pan-European market leadership. With the expansion of our international logistics, our European customer and sales base as well as the continuous scaling-up of other operational capacities we feel very well placed for achieving substantial long-term rewards for all our stakeholders.”

The full Q1 2009 report will be published on June 2nd 2009 and made accessible under <http://investors.zooplus.com/en/welcome>

zooplus is a leading online retailer for pet products in Germany and Europe and by its own estimate holds – with respect to overall online sales – a leading position in all key European markets. zooplus offers products for all standard breeds and races (including equine supplies) via websites in Germany/Austria, UK, France, Holland, Belgium, Ireland, Italy, Spain and Poland and also, via zooplus.com, in 6 other international markets.

Through its websites zooplus offers a wide range of pet products, i. e. particularly pet food (dry and wet pet food, pet food supplements such as chewing bones, snacks, etc) as well as pet accessories in a wide range of prices and categories.

zooplus is a predominantly growth-oriented company. zooplus intends to continue to grow aggressively in all its existing as well as new geographic markets whilst at the same time continuously improve its earnings and profitability levels over the coming years.

Online: <http://investors.zooplus.com/en/welcome/>

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