

**zooplus AG: Sales increase by 24%  
in the first quarter of 2017**

- **Sales in the first quarter rise 24% to EUR 257 m (Q1 2016: EUR 208 m)**
- **Company confirms 2017 full-year sales forecast of at least EUR 1,125 m**

**Munich, April 20, 2017** – zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), Europe's leading online retailer of pet supplies, continued its growth trend in the first three months of 2017 and, based on preliminary figures, generated sales of EUR 257 m. This is equivalent to an absolute rise of EUR 49 m and a percentage increase of 24% over the previous year (Q1 2016: EUR 208 m). The increase in sales on a currency adjusted basis was 25% over the previous year.

The growth driver in the quarter was once again the pet food segment, which is a particularly important segment for the Company's sustainable growth. Sales in this segment increased 26% in the first quarter of 2017. Sales growth was achieved in all 30 countries in the zooplus AG portfolio with each country reporting another quarter of double-digit sales growth.

Dr. Cornelius Patt, CEO of zooplus AG, in his comments on the positive development in the first quarter stated: "With year-on-year sales growth of 24% in the first quarter, we were able to maintain our growth at a high level and thereby within the scope of our expectations. We will continue to focus our efforts on expanding our sales base and further strengthening our market position throughout the course of the year."

zooplus will publish the full first quarter 2017 report on May 18, 2017 and make it available on the company's website at <http://investors.zooplus.com>.

### **Company profile:**

zooplus AG was founded in 1999 and today is Europe's leading online retailer for pet supplies measured by sales. In the 2016 financial year, sales totaled EUR 909 m, roughly 74% of which was generated internationally. The company's business model has been launched successfully in 30 European countries. zooplus sells products for all major pet breeds. The product range includes pet food (dry and wet food and food supplements) and accessories such as scratching posts, dog baskets, and toys in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a variety of interactive content and community offerings. The pet supplies market is an important market segment in the European retail landscape. Gross sales of pet food and accessories within the European Union amount to around EUR 26 bn. Based on the continued vigorous growth anticipated in the European e-commerce market, zooplus expects its dynamic performance to continue.

**Online at:** [www.zooplus.de](http://www.zooplus.de)

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